

Welcome

Alan Orr

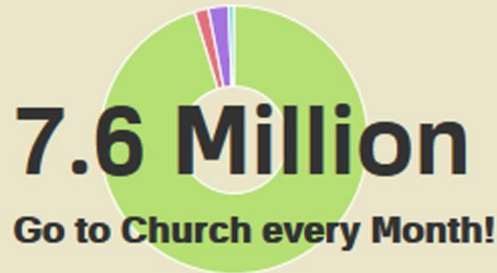
Founder of Websites4Christians

Passion for Christian Websites

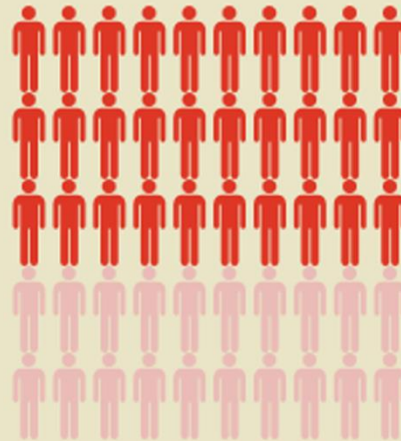
Why websites are needed!

Church goers are older but are still the biggest body of opinion in the UK. We now need to engage younger people who are on the web!

Is Church more relevant than political parties?



- Christians Monthly attendance
- Total Conservative party members
- Total Labour party members
- Total Lib Dem party members



Almost 60 % of the UK population believe in God. 25% have no religion and then there are various other religions

Don't let people tell you that Christianity is irrelevant - it's just NOT TRUE!

What we'll do today

What is the internet

Accessing the internet

Potential uses of the internet

What is social media

Using the internet to improve day to day life

What is a website?

Websites are a great starting point for understanding the internet. They include email, social media and all manner of useful places to visit.

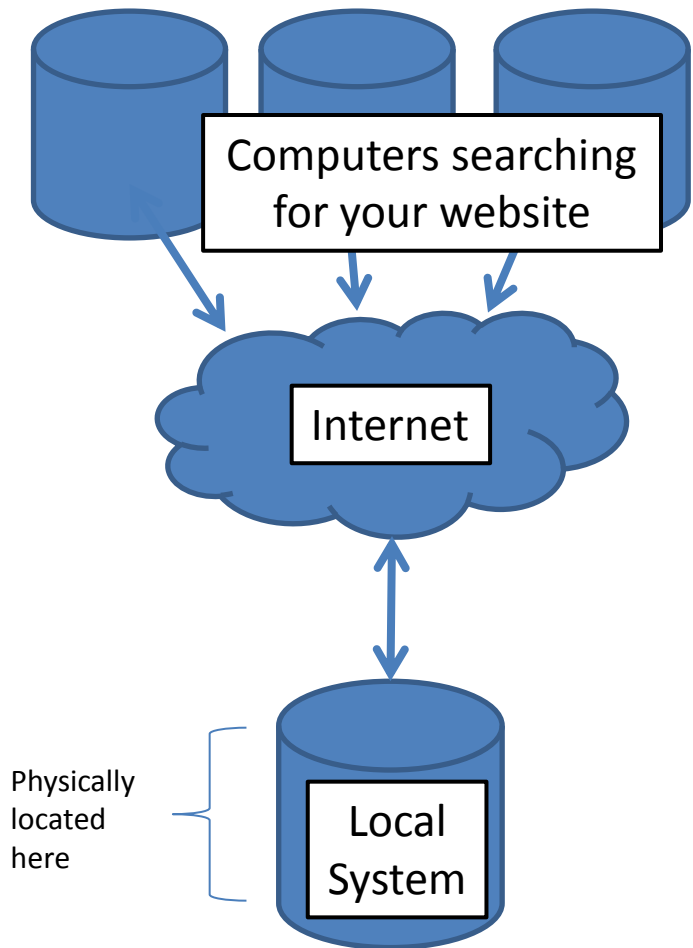
A website is like a book found in a library that visitors flick through to find out information about you and your organisation.



More detail?

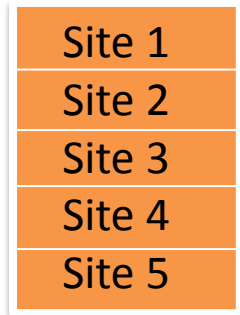
- Domain name
 - This is the books title. It'll be of the form www.Websites4Christians.com
- Hosting
 - This is the computer where the book is stored. It's akin to the library shelf.
- Files
 - These are pages of the book or the website pages

What is the Internet?

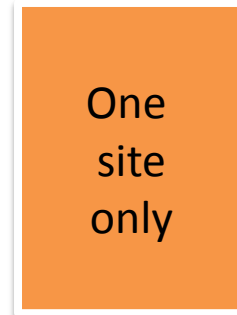


- It's a whole lot of computers connected together using a special numbering system.
- Your website is hosted on one of these computers and all the other computers know it's there.
- The computers use a number called IP (internet protocol) to allow them to find your website

Looking at one of the computers



Shared IP



Dedicated IP

- Most common website setup
- Don't know your neighbours
- Called Virtual Hosting
- Shared Resources
- Good value

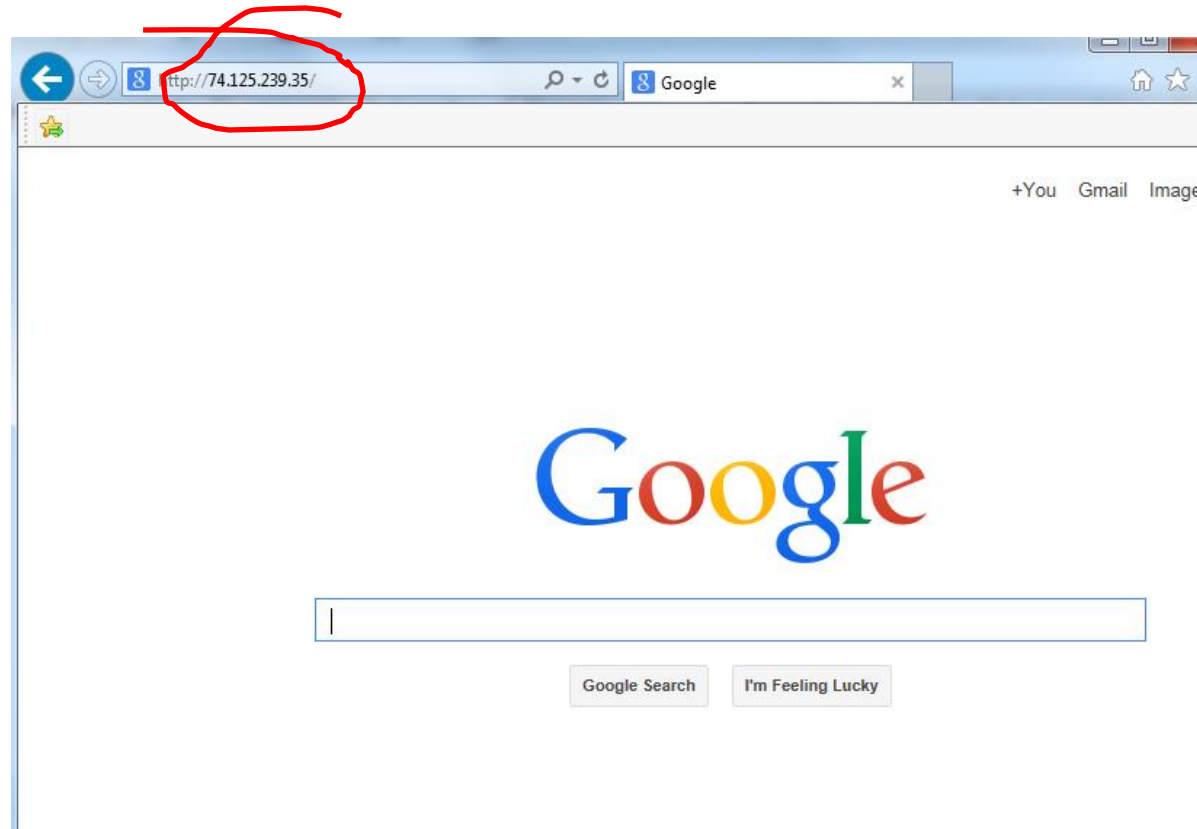
- Used for big websites
- Complete control
- Expensive
- Need in depth server knowledge
- Complex to control

But I don't type an IP number

The Internet uses something called DNS (Domain Name System) which translates an IP number into a usable name – like websites4christians.

There is a whole system designed to resolve the name you type into a browser into an IP address.

For example Google has an IP address of 74.125.239.35



Serving webpages

So when you type in an address:

- The internet changes the text to an IP address and locates the computer that the IP address refers to
- The computer then sends the requested files to your computer



Accessing the internet

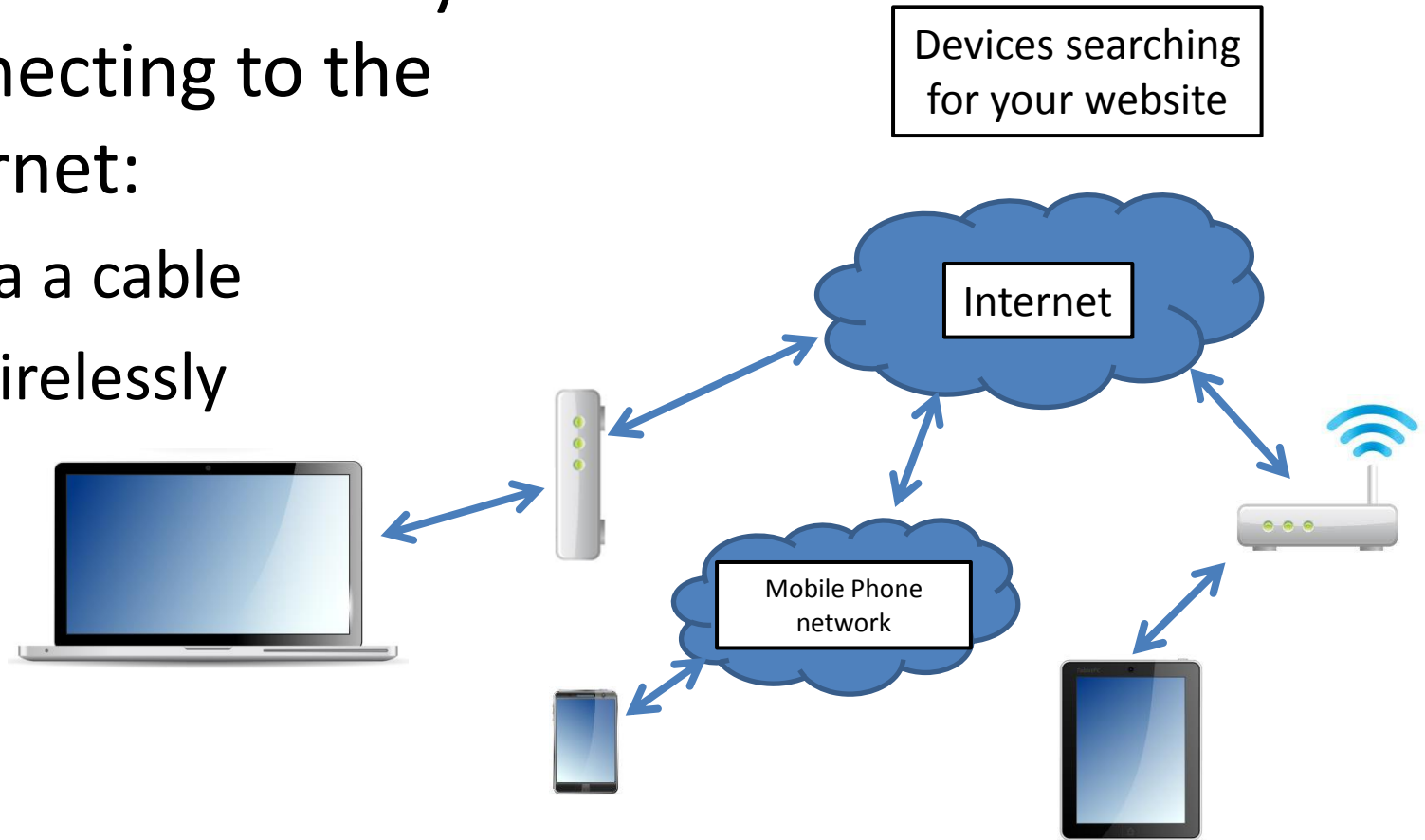
- You can access the internet using a variety of devices, desktop, laptop, tablet or mobile phone
- They connect to the internet using an ISP or Internet Service Provider
- There are a large number of ISPs
 - Virgin
 - BT
 - Mobile phone companies



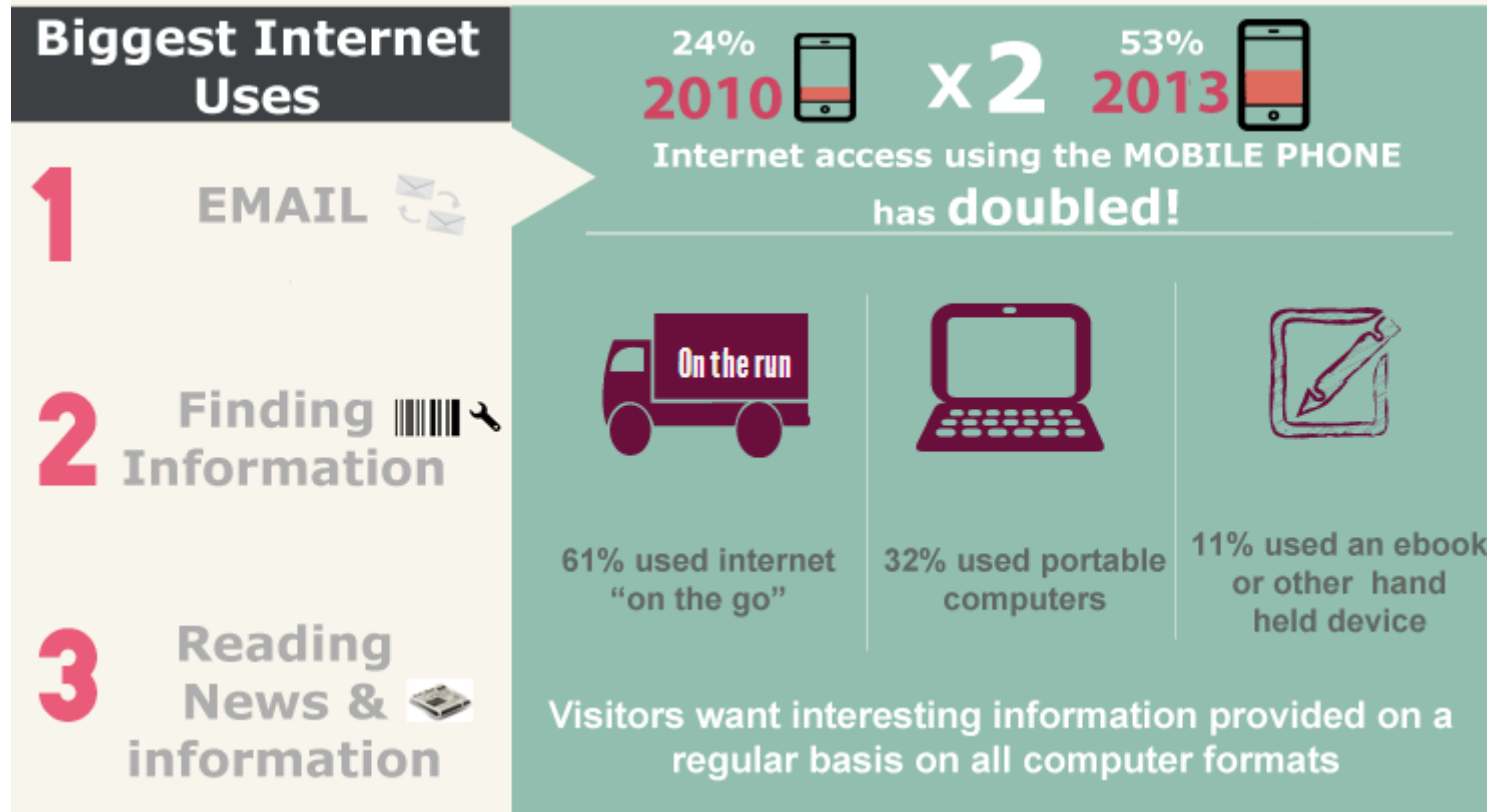
Accessing the internet

- There are two ways of connecting to the internet:

- Via a cable
- Wirelessly



So what can we use the internet for



What is social media?

- *Social media* is the interaction among people in which they create, share or exchange information and ideas in virtual communities and networks
- More commonly:



So what are the tops sites?



- [1 | Facebook](#) 900,000,000
- [2 | Twitter](#) 310,000,000
- [3 | LinkedIn](#) 250,000,000
- [4 | Pinterest](#) 150,000,000
- [5 | Google Plus+](#) 120,000,000
- [6 | Tumblr](#) 110,000,000
- [7 | Instagram](#) 85,000,000
- [8 | VK](#) 80,000,000 (Russian facebook)
- [9 | Flickr](#) 65,000,000
- [10 | MySpace](#) 40,000,000
- [11 | Tagged](#) 38,000,000
- [12 | Ask.fm](#) 37,000,000
- [13 | Meetup](#) 35,000,000
- [14 | MeetMe](#) 10,500,000
- [15 | ClassMates](#) 10,000,000



And it's not just what you say...

- When Dana Snay learned her father had been awarded a cash settlement in an age-discrimination lawsuit against his former employer, the Miami-based Gulliver Preparatory School, she couldn't resist bragging about it.
 - "Mama and Papa Snay won the case against Gulliver," the teen posted to her 1,200 Facebook friends. "Gulliver is now officially paying for my vacation to Europe this summer. SUCK IT."
 - It was a bit of boasting that could end up costing the Snays the entire \$80,000
 - When Gulliver got wind of post, which didn't take long, as Dana was a former student, the school refused to pay a dime because the father had signed a confidentiality agreement - and on Wednesday a Florida appeals court found in its favour.
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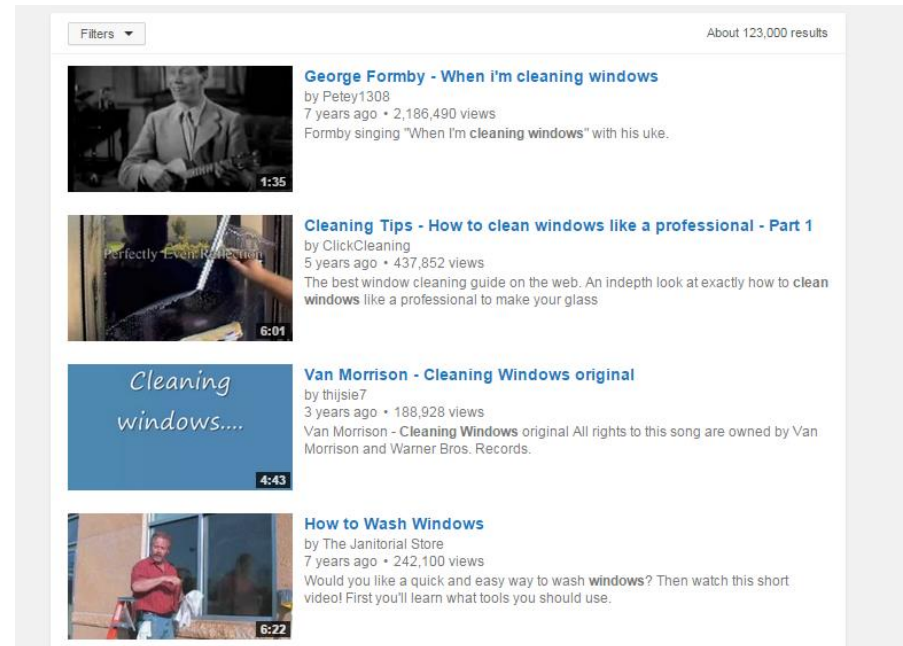
It's not all doom and gloom

- Social media can help you connect with people.
 - Finding new people to tell about what you're doing and perhaps encouraging them to get involved.
 - You just need to have a bit of care and remember you're not in control of the information you put on these sites other people are and they may not be that friendly
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YouTube

Go to www.youtube.com

Type in the search bar
cleaning windows



Facebook

- Go to <https://www.facebook.com/websites4christians>
- You're not logged in but you can see our page
- If I log in I can show you the other pages

How to benefit

- Stay in touch
 - Family
 - Children
 - Grandchildren
 - Friends
- Shop easily and get it delivered to your door
- Find bargain prices
- Stay up to date with culture
- Find out how to do things
- Entertain yourself

Questions