

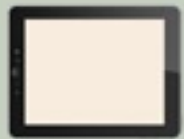
# Is your Website ready for Mobile phones and tablets?

## Report



**80% in UK can access internet**

**24%** Population have a tablet



**They use it 1 hour  
and 45 mins each day!**



**49%** use a mobile phone

**No single device used by majority of internet users**

Laptop computer: **46%** Desktop computer: **15%** Smartphone: **28%**

## What do visitors think about mobile sites?

**98%**

**48%**

**79%**

**Find sites don't work**

**Feel annoyed/frustrated**

**Go somewhere else**

## How is mobile used?

Internet	<div></div>	24 mins
Social Media	<div></div>	17 mins
Music	<div></div>	15 mins
Games	<div></div>	14 mins
Phone calls	<div></div>	12 mins
Emails	<div></div>	11 mins

**People find  
information  
on the internet.  
Are you available?  
Can they read  
what you write?**