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36 million adults accessed internet sites every day in 2013 looking for all sorts of information

That is a HUGE audience.

What are you saying to them?

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Social Media

For example Facebook and Twitter

You can’t control what appears on those sites

You can’t delete it or amend it to any great degree

If you want full control you need your own

website

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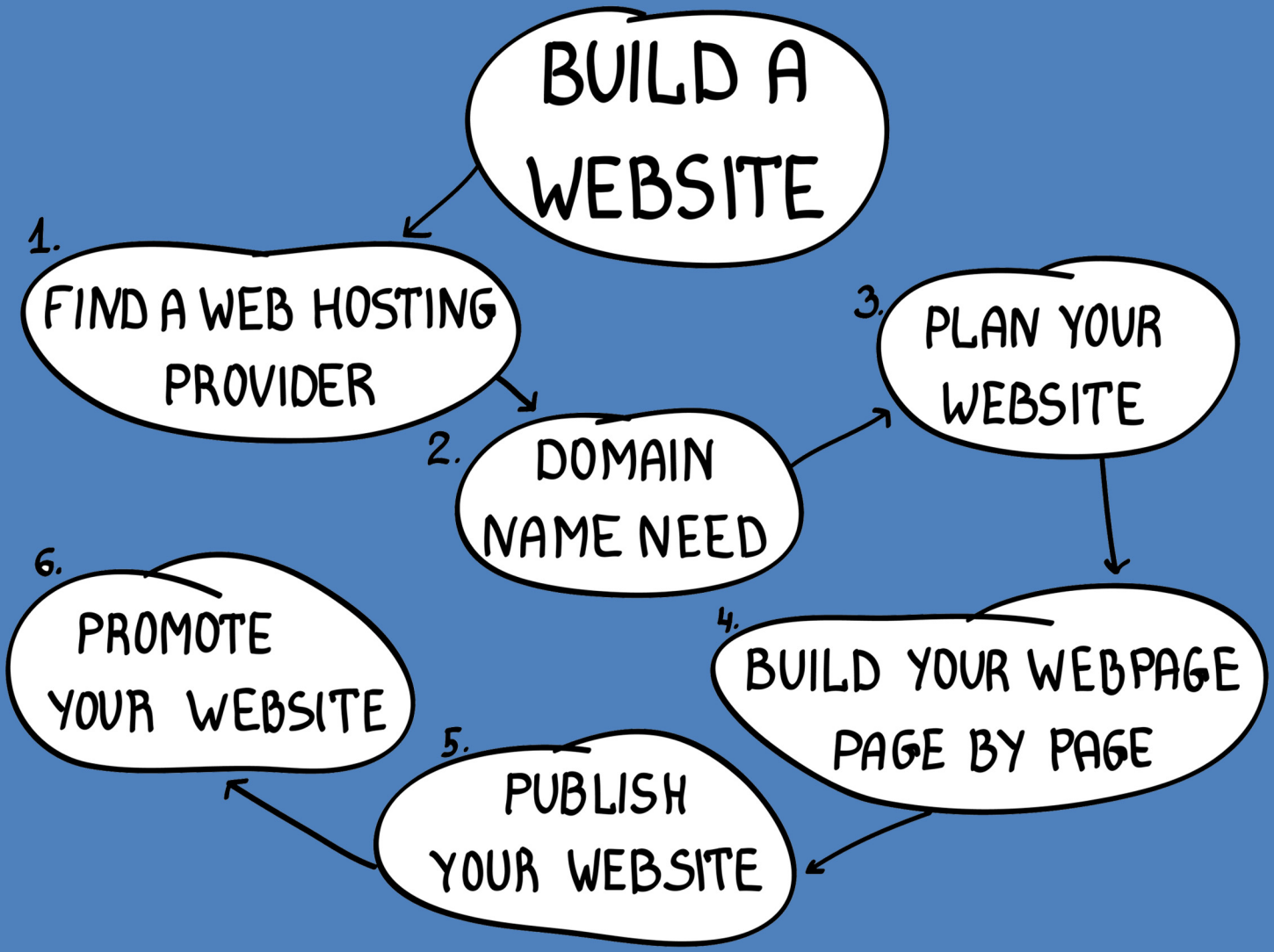

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What is a hosting provider?

It’s a company that stores your website on a computer that all internet users can access.

The computer is known as a webserver and it can store lots of websites.

Most companies can’t tell you who your neighbours are! We can - we think it’s important to only have good neighbours.

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How can visitors find your site?

How can visitors go from their computer to your website?

They need an address: a domain name
Our's is www.websites4christians.com
What's yours going to be?

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You're now ready to start planning your site

Start with just a few pages. You'll have plenty of time to add more in the future.

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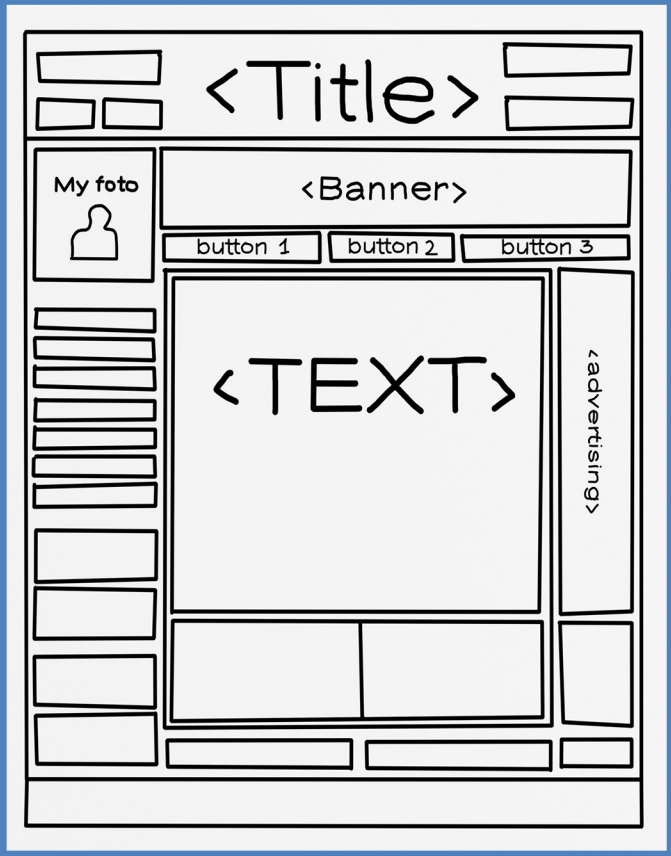
Plan each page

Design a framework for the page:

- text
- title
- news

etc



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Now develop the code for the website

Now you need to build the website:

ideally use a

- Content
- Management
- System

This will make it easy to add content in the future as the site grows.

If you don’t want to do this get someone like Websites4Christians to do it for you.

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Now your website is built, it's time to publish

If you've built the website yourself you'll need to upload and configure it on your hosting company's webserver.

If you've used a company like Websites4Christians they'll put it on the web for you!

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Congratulations! You're now online.

Now you need to publicise what you're doing.

You also need to keep adding content.

Any questions? Why not give us a call or send us an email:

support@websites4christians.com
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